

Buyers in Puerto Rico 256,700 Mail Order Buyers 74,700 Last 12 Month Buyers

Description: Expand your consumer base by tapping into the buying power of Puerto Rico. This segment of Spanish speaking buyers has already made purchases via the Internet, catalogs, and/or direct mail. These buyers love shopping via direct mail for both the convenience and access to new merchandise. As Hispanic buying power continues to grow, be among the first to reach this exciting consumer market by sending your message directly to the beautiful island of Puerto Rico. Reach these buyers through direct mail, e-mail marketing, and/or telephone. Monthly hotline available.

Related Lists: Spanish Speaking Buyers
714,600 Last 12 Month Buyers
238,500 With Email



Selections include: Age, Income, Lifestyle Interest, Gender, Recency, Frequency, Dollar Amount, and E-mail Address

Ideal prospects for: Apparel Magazines, Health and Beauty Offers, Specialty Catalogs, Retail Offers, and Electronic Offers

For all inquiries, counts and orders please contact:
Marketing Department
solutions@datalinedata.com

BASE (includes all selects) \$80/M

MATERIAL CHARGES

E-mail \$50/F

ADDITIONAL SELECTION CHARGES

SCF	\$5/M
State	\$5/M
Zip Code	\$5/M
Run Charges	\$8/M
E-mail Address	\$85/M
Deployment	\$10/M

Minimum Postal Order: 5,000

Minimum E-mail Order: 20,000

Net Name Policy: Please Inquire

Rental Price is for one time usage

Update Schedule: May 2010