

Health Product Buyers 256,800 Last 12 Month Buyers 27,200 with E-mail Addresses

Description: This group of health conscious women has purchased plant derived products, including drinks and nutritional supplements via the Internet, catalog, and/or direct mail. They are interested in their overall well being and purchase products to support their healthy lifestyle choices. Reach them through direct mail, e-mail marketing, and/or telemarketing. Monthly hotline available.



Selections include: Age, Income, Ethnicity, Lifestyle Interest, Recency, Frequency, Dollar Amount, and E-mail Address

Ideal prospects for: Book and Magazine Subscriptions, Nutritional and Wellness Offers, Exercise and Gym Programs, and Spa Treatments and Service

BASE (includes all selects)	\$80/M
MATERIAL CHARGES	
E-mail	\$50/F
ADDITIONAL SELECTION CHARGES	
SCF	\$5/M
State	\$5/M
Zip Code	\$5/M
Run Charges	\$8/M
E-mail Address	\$85/M
Deployment	\$10/M
Minimum Postal Order:	5,000
Minimum E-mail Order:	20,000
Net Name Policy:	Please Inquire
Rental Price is for one time usage	
Update Schedule: April 2010	

For all inquiries, counts and orders please contact:
Marketing Department
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