

Fruit & Vegetable Gardening Product Buyers 343,400 Last 12 Month Buyers 87,600 with E-mail Addresses

Description: This group of buyers has an interest in gardening and growing fresh vegetables, fruits and herbs. They have purchased seeds and planting materials via the Internet, leading catalogers and/or direct mail. These green thumbs enjoy fresh produce and a healthier way of life. Reach them through direct mail, e-mail marketing, and/or telemarketing. Monthly hotline available.



Selections include: Age, Gender, Income, Recency, Frequency, Dollar Amount, Lifestyle Interest, E-mail Address

Ideal prospects for: Books, Catalogs, Gifts, Magazine Subscriptions, Gardening Tools and Accessories, Outdoor Décor, Organic Products and Services, Home Maintenance Offers, and Landscaping Services

BASE (includes all selects) \$80/M

MATERIAL CHARGES

E-mail \$50/F

ADDITIONAL SELECTION CHARGES

SCF	\$5/M
State	\$5/M
Zip Code	\$5/M
Run Charges	\$8/M
E-mail Address	\$85/M
Deployment	\$10/M

Minimum Postal Order: 5,000

Minimum E-mail Order: 20,000

Net Name Policy: Please Inquire

Rental Price is for one time usage

Update Schedule: April 2010

For all inquiries, counts and orders please contact:
Marketing Department
solutions@datalinedata.com