

Consumer New Movers

April	135,940
March	164,700
February	100,150

Description: Consumer New Movers make perfect prospects for both local and national direct marketers. Having recently relocated, whether as renters or homeowners, new movers are looking for everything from new home furnishings and appliances, to banks, to the best supermarkets and restaurants in town. These new movers are eager to establish a connection with their new communities. Be the first to help them get the lay of the land. Newly moved consumers are updated on a monthly basis.

Reach this segment of the buying public and be the first to get your message out to these new movers.



Selections include: Age, Gender, Income, and Radial Marketing. Find buyers through social demographics and geographical location!

Ideal prospects for: Local and National Services including Medical, Retail and Entertainment, Home Decorating and Improvement, Insurance and Financial Offers, Voter Registration, Club Memberships, New Book, Magazine and Catalog Subscriptions, Telephone and Cable Offers

For all inquiries, counts and orders please contact:
Marketing Department
solutions@datalinedata.com

BASE

Monthly New Moves \$80/M

MATERIAL CHARGES

E-mail \$50/F

ADDITIONAL SELECTION CHARGES

SCF \$5/M
State \$5/M
Zip Code \$5/M
Run Charges \$8/M

Minimum Postal Order: 5,000

Net Name Policy: Please Inquire

Rental Price is for one time usage

Update Schedule: Monthly